

Take the +25 Challenge

Tennessee
PTA[®]

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**WORKING TOGETHER TO MAKE A DIFFERENCE IN
OUR CHILDREN'S FUTURE**



Many PTAs run only one membership campaign a year—in the fall. But those units that run more than one campaign a year have, on average, 20 percent more members. Why? Because potential members have more opportunities to say “yes” to becoming a member.

This year, take the membership +25 Challenge: We challenge **YOU** to increase your 2011-2012 membership by 25 members over last year's. Take the challenge, add 25 new members and together we will make a difference in the lives of Tennessee children!

Reminder: Final Reporting Date – March 1, 2012.